

SUMMARY

Process-critical Creative Journey of Discovery “What Will Be, Will Be”

In my thesis Process-critical Creative Journey of Discovery "What Will Be, Will Be" the focus is on enjoying and experimenting the creative process, emphasizing the spontaneity of artistic activity and the joy of discovery, experimenting with the remnants of a black-and-white photo lab. Unlike traditional art projects that strive for a specific end result, my work focuses on the process, refusing to set a definite plan for the works. I want to explore why in art the creative process and experimentation is not valued equally with the ideal final results. In addition, I wanted to develop the courage to approach photography in a different way than usual, in order to develop myself as an artist and find new approaches to the art of photography.

The reason for choosing the material is mainly related to my desire to recycle, because I notice the potential of different things to create something new. For example, I want to give photos that are said to be “useless” or “junk” a new purpose or opportunity to be “useful”. In addition to the emotional connection, I found that the residual material of the dark room is a physical example of experimentation in the work process, where the goal of the work is to fix a positive image with a balanced exposure on paper.

In the written part of the thesis, I present how I came to the idea of this thesis, and what it means to me, and I explore different approaches to the concept of experimentation in art, and how I approach it myself. I will also give examples of how innovation is born as a result of consistent work, not just from setting goals.

Experiments resulting from the thesis are influenced by other artists, everyday activities and current situations. The works were made in a continuous and mixed manner, influencing the initiative of the next one, and the lessons learned developed the approach of the next work. The main observations when looking at the experiments are the use of red color, the addition of humor (mainly puns) in the works and the desire to combine photos with other media.

If the question was why the process and experimentation in art are not valued more than the finished work, then what I learned from this thesis was the understanding that the process

does not need to be valued more, but equally instead, because without experimentation and setting goals, I would not have reached the solutions I have now. All this experience also increased my self-confidence and value regarding my art, thanks to which I will approach photography and ideas in general more boldly in my next projects , and hopefully in the future even more exciting "finished" works will be created.