

# „EESTI DISAINIKLASSIKA MAIMIKUTELE” RAAMATU LOOMINE

## Creation of the Book „Estonian Design Classics for Toddlers”

KRISTIN VAHER

Juhendajad/Supervisors: ILONA GURJANOVA, MARIS KASKMANN



Autor. Foto: Siim Parisoo

Lõputööna on valminud papp-pildiraamat „Eesti disainiklassika maimikutele“, mis tutvustab kohalikke tarbedisaini ikoone. Siht on kinnistada disainiteadlikkust nii uutes kui ka nendes põlvkondades, kes on raamatu kaasvaatlejateks.

Kuigi raamatu teemavalik võib tunduda väikelapsele esialgu liiga keeruline, tuleks viidata, et maimiku jaoks on tegu tavalise tarbeesemega tutvustava pappraamatuga, millest õppida sõnu või värve.

Raamatu eesmärk on innustada lastetoodete turu kaudu tutvuma Eesti disainiklassikaga neid sihtrühmi, kes pole disainimaailmaga süvitsi seotud.

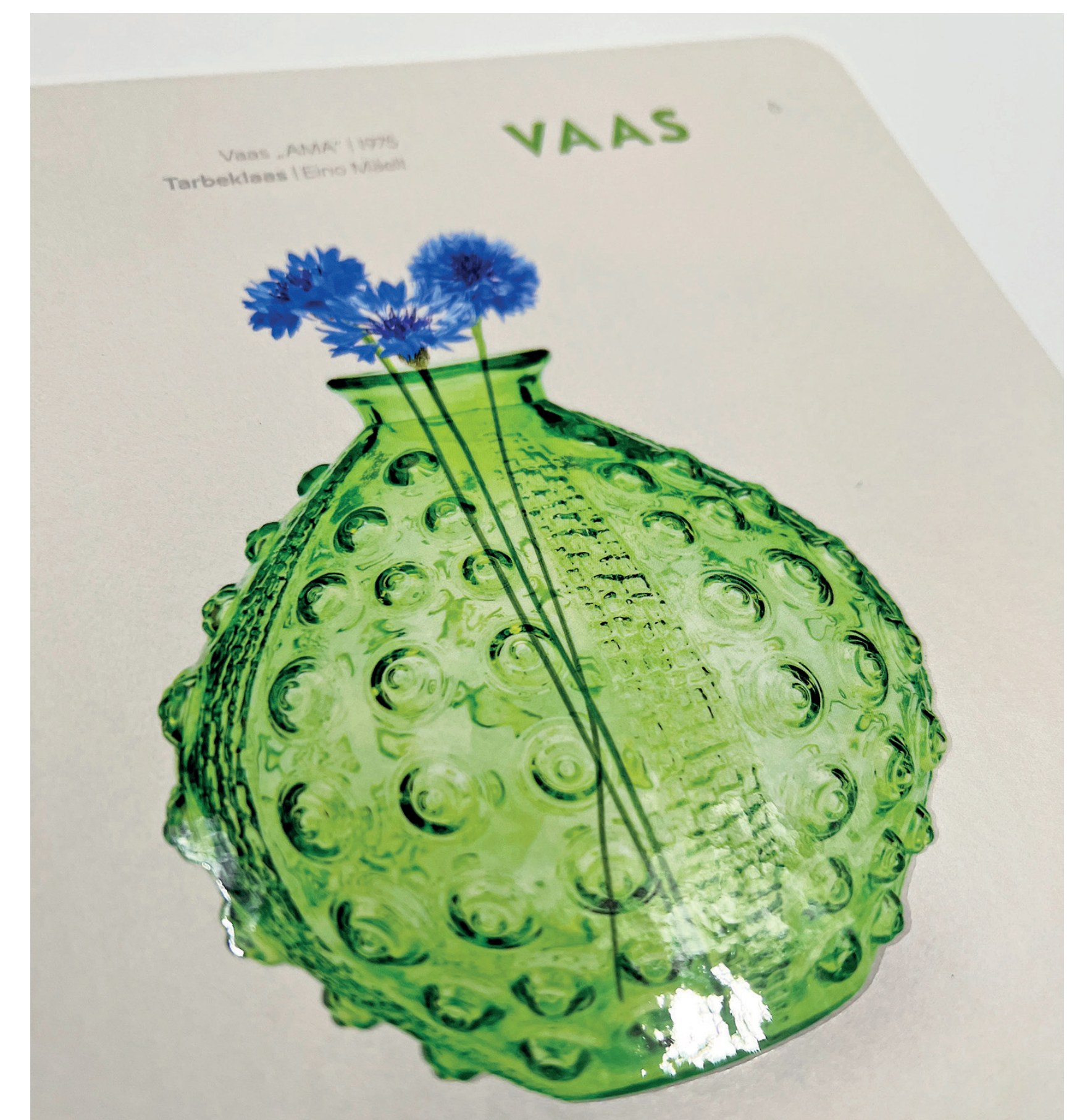
*For the final project, a cardboard picture book “Estonian Design Classics for Toddlers” has been made, which introduces local product design icons. The goal is to consolidate design awareness in both new and those generations who are the co-observers of the book.*

*Although the book’s topic selection may initially seem too difficult for a toddler, it should be pointed out that for a toddler it is a normal cardboard book introducing consumer items, from which to learn words or colors.*

*The purpose of the book is to encourage those target groups who are not deeply involved in the world of design to familiarize themselves with Estonian design classics through the children’s products market.*



Foto: Kaimar Tauri Tamm



Näide UV-kohtlaki kasutusest raamatu sisus  
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